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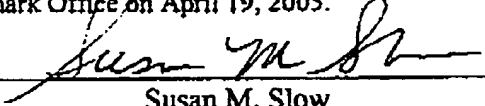
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Susan M. Slow

Attorney Docket No.: 100809-16253 (SCET 18.699)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: T. AMANO  
Serial No. : 09/863,877  
Filed : May 23, 2001  
Title : **ADVERTISEMENT INFORMATION SUPPLYING SYSTEM**  
Examiner : Jean D. Janvier  
Group Art Unit : 3622  
Confirmation No. : 9471

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

Applicant hereby petitions for a three-month extension, a petition pursuant to 37 C.F.R. §1.136(a) and authorization to charge the requisite fee being enclosed.

In response to the Office Action dated October 22, 2004, please amend the present application as follows:

8402b5961

**IN THE TITLE**

Please rewrite the title as follows:

**INCENTIVIZED ADVERTISEMENT INFORMATION SUPPLYING SYSTEM**